



TRUTH & BEAUTY PROJECT

2026

IMPACT & NEEDS



The Truth & Beauty Project 501(c)(3) exists to respond to a growing crisis of faith, Christian identity, and confusion by forming people through immersive experiences forming the full person with a solid foundation in truth, beauty, prayer, leadership, and evangelization.

Everything we do, in Rome or anywhere in the world, is aimed at reaching and forming more people in Truth. Our core transformative experiences in Rome, the heart of the faith, equip participants to return home renewed in faith, strengthened in purpose, and prepared to make a lasting impact with a ripple-effect in their families, communities, and culture.

Welcome!



John and Ashley sharing the Truth & Beauty Project with Pope Leo XIV and asking for his prayers.

Thank you for loving this mission! We are the boots on the ground, forming people in their faith. Our work is only enabled through the prayers and generosity of TBP benefactors. We invite you to invest in this mission financially or through any ideas, contacts, or means you feel called to share.

In a culture where many no longer know their identity, purpose, or the foundations of their faith, TBP is forming joyful, grounded, missionary disciples equipped to live and share the Gospel in the modern world.

This Impact & Needs report shares a clear snapshot of where the mission is, what we've seen God do through it, and what we're building toward in the next season. We've also outlined the practical needs that will make that growth possible.

We are so grateful for your support for this much-needed work!

John & Ashley

nine years

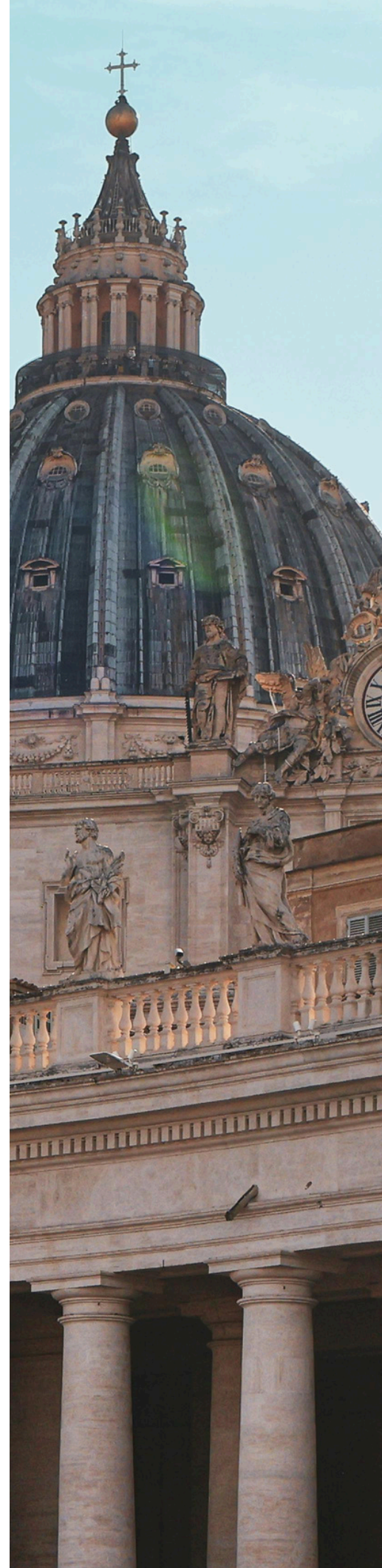
of many blessings





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Part 1 WHAT WE ACCOMPLISHED IN 2025

In 2025, TBP received
\$236,436
in total support

FUNDING SOURCES

- Individual Donors: 43%
- Foundations & Trusts: 13%
- Immersion Revenue: 44%

HOW FUNDS WERE USED

- 86% Program & Evangelization (Immersion, interns, outreach, formation materials & resources)
- 14% Operations & Compliance (staffing, accounting, legal, administration)

TBP operations are lean. The majority of funding goes directly into formation and programming.



Part 2 WHAT TBP DOES

IMMERSIONS

We host transformational week-long faith experiences in Rome that restore Christian faith & culture through an encounter with Truth through Beauty. There are two types of Immersions that we host.

1 YOUNG ADULT IMMERSIONS

DONOR-FUNDED

Young Adult Immersions are for the critical age group of 18-30. We raise and provide scholarships to make it possible for as many as possible to have this life transforming opportunity.

ORGANIZATION-FUNDED

Young Adult Immersions that are sponsored and funded by individuals, a university, parish, or any group. Organizations, institutions and individuals can sponsor a Young Adult Immersion for 6-20 young adults throughout the year.

2 CORE & CURATED IMMERSIONS

WHO THEY ARE FOR:

- Anyone can bring any group of 6-20 people to Rome
 - Families, friends, or Bible study groups
 - Colleges & Universities
 - Parishes
 - Organizations or Board of Directors
 - Institutions, apostolates, priests, seminarians

Core Immersions are for groups that lock in a recurring partnership on our annual calendar. We have only a limited number of slots for these.

Curated Immersions are one-time Immersions serving any age or group.

Both are tailored to the needs or curriculum of the group.



Part 3 OPERATING STRATEGY

THE LONG-TERM MODEL IS CLEAR:

- To create sustainability while making it possible for more young adults to experience life-and-faith-transforming Immersions through scholarships.
- CORE and Curated Immersions are self-funded. A small portion is reinvested directly into the mission to help fund Young Adult Immersion scholarships.
- This structure allows TBP to grow responsibly while continuing to prioritize accessibility and mission impact.

More
CORE/CURATED IMMERSIONS

=

More
FINANCIAL STABILITY

=

More
YOUNG ADULT IMMERSIONS

=

More **LIVES CHANGED**



Part 4 IMMEDIATE NEED: \$30,000

We will launch our Summer 2026 Young Adult Immersion on May 31 with 14 scholarships, and we are seeking partners to cover the costs of this Immersion.

IMMERSION COST = \$30,000

FUNDING STRUCTURE

- 10 partners at \$1,000
- 4 partners at \$2,500
- 2 partners at \$5,000

THIS COVERS:

- Scholarships
- Lodging
- Formation materials
- Staffing and operations
- Program delivery
- Tuition
- Rome Transport
- Meals
- *and much more!*



Part 5

2026 FINANCIAL GOAL

\$250,000

This is not general fundraising.
It is capacity building for scale.

WHAT THIS ENABLES

1. GROWTH OF YOUNG ADULT IMMERSIONS

- Host more Young Adult Immersions annually
- Increase scholarship availability globally
- Ensure no financial barrier to participation

2. EXPANSION OF CORE IMMERSIONS

- Increase number of recurring institutional partnerships
- Build predictable revenue tied to formation programs
- Strengthen operational sustainability

3. OPERATIONAL INFRASTRUCTURE

- Hire additional staff to support increased number of Immersions
- Strengthen logistics, communications, and administration
- Support increased program volume without burnout or instability

4. LONG-TERM VISION

- Develop groundwork for a future TBP Center in Rome
- Establish stable formation infrastructure for ongoing mission growth



Part 6 HOW WE GET THERE

MONTHLY PARTNERS (PRIORITY NEED)

- **100** partners at **\$50/month**
- **60** partners at **\$100/month**
- **25** partners at **\$250/month**

Monthly support is what allows TBP to plan, hire more staff, and scale Young Adult & other Immersions responsibly.

STRATEGIC PARTNERS

- **4** partners at **\$10,000+**
- Diocesan and institutional **CORE Partnerships**
 - Reach out to establish your own CORE Immersion with us
- Scholarship **Sponsors for Young Adult Immersions**

YOUR COMMUNITY

- If you know or are connected to generous individuals, institutions, or organizations who would like to invest in supporting nonprofits like ours to advance the Kingdom of God, please don't hesitate to share our mission and contact information with them.



Part 7 GOAL SUMMARY

We offer a life- and faith-transforming formation program. Donors fund scholarships for Young Adults. Monthly partners and annual giving make the mission possible.

THE GOAL IS SIMPLE:

More people receiving deep faith formation through TBP.

- A sustainable structure that allows this mission to grow and endure.
- Formation that develops courageous leaders and missionary disciples.
- Real renewal in families, communities, and culture world wide!

CONTACT US:

If you'd like to contact us to share your ideas, set up an Immersion, or donate, reach us below.



info@truthandbeautyproject.org



www.truthandbeautyproject.com